



**FOR IMMEDIATE RELEASE:**

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**Small Company...Big Hearts:  
EPIC Advisors, Inc. Recognized for Charitable Contributions**

**Rochester, NY-** EPIC Advisors, Inc. a Rochester-based 401(k) recordkeeping firm has been recognized for its charitable contributions to the Rochester community. EPIC was provided an Award of Excellence from the 2007 United Way/Red Cross Campaign. This is the United Way's most prestigious campaign award. This year, EPIC's pledge total increased 36% over last year.

**“EPIC Advisors is proud of our employees and their commitment to the communities in which they live and work,” says Robert F. Judd, president of EPIC Advisors.**

At the start of August, EPIC employees were also was recognized for their contributions to Team Devin in the 11<sup>th</sup> Annual Stroll for Strong Kids. This year, Team Devin was the third highest team fundraiser.

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 55 full-time employees, EPIC currently serves clients in 29 states comprising over 810 retirement plans with \$2.2 billion in assets. Robert F. Judd serves as President and James M. Genthner as Executive Vice President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit [www.epic1st.com](http://www.epic1st.com).

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