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EPIC Advisors, Inc. Receives Best-in-Class From National Publication

- Rochester Recordkeeping Firm Awarded Best-in-Class for Second Year in a Row -

Rochester, N.Y. – A national publication, *PLANSPONSOR Magazine*, ranked Rochester-based EPIC Advisors, Inc. as a 2007 Defined Contribution (DC) Survey standout in their 2007 PLANSPONSOR DC Survey.

PLANSPONSOR magazine delivers news and insights on the pension industry to plan sponsors. In its November 2007 issue, in an article titled “2007 PLANSPONSOR DC Survey, Picking Up the Pace” **Best in Class awards** were given to those providers with top quartile scores in each service category within each asset size. **EPIC scored 20 Best in Class awards** in the less than \$5 million plan asset market.

Survey respondents were EPIC’s plan sponsor clients and delivered a vote of confidence to EPIC in the areas of participant and plan sponsor services. This is the second year in a row that EPIC has been provided with “Best in Class” honors among some of the nation’s leading retirement plan service providers.

EPIC was also noted as a **Top 10 Provider** for average plan participant rate.

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 58 full-time employees, EPIC currently serves clients in 29 states comprising over 810 retirement plans with \$2.5 billion in assets. Robert F. Judd serves as President and James M. Genthner as Executive Vice President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit www.epic1st.com and www.401kTalk.com.

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