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EPIC Advisors Announces New Focus for Top Leaders

Rochester, NY - EPIC Advisors, Inc., a leading defined contribution retirement plan recordkeeping services company, announced today that Robert F. Judd is transitioning to a new strategic partnership with EPIC, focusing his energies on projects that will assist EPIC in developing new business strategies and distribution opportunities. Bob Judd will remain with EPIC through April as he develops his own wholesaling company to create partnerships with retirement service provider companies that would utilize EPIC recordkeeping services.

Jim Genthner, Executive Vice President, will immediately take over Bob Judd's role as president, managing day-to-day company operations. Jim Genthner, responsible for founding EPIC in 1993, has been an integral part of its management and growth since then. His intimate familiarity with the company, its product and its client base, will provide continuity in delivering EPIC services.

"With the growing complexity and significant changes in the retirement industry, we require somebody with a thorough knowledge and understanding of the market to focus on innovative solutions," stated Jim Genthner. "Bob, with his history in the industry, has this knowledge and understanding and is well suited for his new role to help propel EPIC forward."

Bob Judd was president of EPIC from 2005 to present. During that time, the company experienced an average annual growth rate of 20%.

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 85 full-time employees, EPIC currently serves clients in 33 states comprising over 1,200 retirement plans with \$5 billion in assets. James M. Genthner serves as President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit www.epic1st.com and www.401ktalk.com.