



**FOR IMMEDIATE RELEASE:**

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**EPIC Advisors Expands 401(k) Service with New Hire**

**ROCHESTER, NY-** EPIC Advisors has added a member to their staff who will focus on helping the company provide a cost-effective alternative 401(k) solution for employers here in New York.

Kenny Harris will work as the regional 401(k) wholesaler for EPIC, handling all intermediary sales for the EPIC/Mutual of Omaha 401(k) solution. Harris' primary focus will be to help financial advisors sell and service the EPIC 401(k) solution as a part of their practice. Harris has worked in financial services for six years as both an advisor and a regional vice president of Old Mutual Capital. He is both New York Life & Health licensed and securities licensed.

Harris is a graduate of the University of Arizona. He lives with his wife and their two sons in Brighton.

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 77 full-time employees, EPIC currently serves clients in 33 states comprising over 1,296 retirement plans with 116,000 participants and \$4.58 billion in assets. Robert F. Judd serves as President and James M. Genthner as Executive Vice President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit [www.epic1st.com](http://www.epic1st.com), and [www.401ktalk.com](http://www.401ktalk.com).

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