



FOR IMMEDIATE RELEASE:

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EPIC Advisors, Inc. Hires Direct Sales Consultant to Support Business Expansion in Western New York

Rochester, NY – EPIC Advisors, Inc. announces the addition of John Correll as Direct Sales Consultant. Correll comes to EPIC from Engleson & Associates where he served as an Investment Advisor Representative. Prior to that he served as Managing Partner for Ruby Tuesday Restaurant.

In his new role, Correll will meet with prospective clients to discuss EPIC's recordkeeping solutions directly with plan sponsors and centers of influence. Correll brings three years experience to the position and is NASD 7, 66, 24 licensed. He currently resides in Lima with his wife and two children.

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 72 full-time employees, EPIC currently serves clients in 33 states comprising over 1,030 retirement plans with \$3.5 billion in assets. Robert F. Judd serves as President and James M. Genthner as Executive Vice President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit www.epic1st.com, and www.401ktalk.com.

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