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EPIC Advisors Expands Workforce with Two New Experienced Managers

Rochester, NY- The past year was a period of growth and expansion for EPIC Advisors, and the company continues that upward trend into 2010 with the addition of two new management level employees. Both individuals have extensive experience and will further EPIC's initiatives to improve and innovate in the areas of new business on-boarding, client servicing, and technology development.

Michael Upshur joins EPIC as an Information Processing Manager. His primary responsibilities include planning, directing and coordinating all activities of EPIC's special processing team. He will also provide insight and direction to the plan conversion/implementation group.

Upshur has experience supporting retirement plan clients in a variety of conversion, compliance, and relationship management capacities. He most recently worked as a Client Services Team Leader at Wachovia Retirement Services in Charlotte, North Carolina. He attended the University of Pennsylvania.

EPIC has hired Ted Potter as an Information Technology Manager. In his new role Potter will manage EPIC's information technology team. He will be responsible for the coordination of EPIC's data security and risk management controls and oversight of all systems and information processing technology, including recordkeeping, web and platform applications.

Potter most recently worked as a Senior Solutions Consultant for Croop-LaFrance in Victor. Previously, he was a Project Manager and Senior Architect at Xerox where he worked on a variety of computer technologies. Potter is a Penn State graduate and lives in Pittsford.

“EPIC is pleased to have these two qualified and talented individuals on our staff,” says EPIC president, Bob Judd. “They bring new perspective to the tasks at hand and will help us continue to grow, improve and deliver the best possible products and services to our clients.”

EPIC Advisors, Inc. is a leading full-service 401(k) plan recordkeeping firm serving financial institutions and small to midsize companies since 1993. Headquartered in downtown Rochester, New York, with 76 full-time employees, EPIC currently serves clients in 33 states comprising over 1,348 retirement plans with 116,000 participants and \$4.85 billion in assets. Robert F. Judd serves as President and James M. Genthner as Executive Vice President. EPIC specializes in participant-directed plans, using daily valuation recordkeeping. For more information about EPIC Advisors, visit www.epic1st.com, and www.401ktalk.com.

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